

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: FIGHT FOR THE DREAM(342432)
1636 N Cedar Crest Blvd # 318
Allentown, PA 18104-2318

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57115
Contract Dates: 10/26/2012-11/05/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544321
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

Page 1 of 3

PAY BY 11/27/2012
Net 30 days

In Account With: STRATEGIC MEDIA SERVICES(33295)
3299 K St NW Ste 200
Washington, DC 20007-4415
ATTN:Accounts Payable

Product Desc: FIGHT FOR THE DREAM PAC 10/26-11/5

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate	
1	THIS MORNING 6-7AM	10/26/2012-10/26/2012	F..		30	1	850.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012	F..		1		850.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	06:41:43 AM		FFTDTV102401DMMH	30	850.00			
4	07:00:00-08:00:00	10/26/2012-10/26/2012	F..		30	1	500.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012	F..		1		500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	07:54:30 AM		FFTDTV102401DMMH	30	500.00			
8	PRICE IS RIGHT	10/26/2012-10/26/2012	F..		30	1	800.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012	F..		1		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr				30			800.00	Preempted
10	NOON NEWS	10/26/2012-10/26/2012	F..		30	1	800.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/22/2012-10/28/2012	F..		1		800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/26/2012	Fr	12:28:55 PM		FFTDTV102401DMMH	30	800.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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13	M-F 6PM NEWS	10/26/2012-10/26/2012F..	30	1	1,350.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012	F..	1	1,350.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	06:27:29 PM		FFTDTV102401DMMH	30	1,350.00				
16	11PM NEWS	10/26/2012-10/26/2012F..	30	1	2,750.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012	F..	1	2,750.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/26/2012	Fr	11:30:25 PM		FFTDTV102401DMMH	30	2,750.00				
20	CBS SUN MORN	10/28/2012-10/28/2012S	30	1	900.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012	S	1	900.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/28/2012	Su	09:09:15 AM		FFTDTV102401DMMH	30	900.00				
21	SAT 7PM NEWS	10/27/2012-10/27/2012S.	30	1	950.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/22/2012-10/28/2012	S.	1	950.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/27/2012	Sa				30				Credit	

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate		
22	60 MINUTES		10/28/2012-10/28/2012	 S		30	1	7,500.00		
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>					
10/22/2012-10/28/2012	 S		1		7,500.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>		
10/28/2012	Su	07:08:04 PM		FFTDTV102401DMMH	30	7,500.00					
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>		
Air Time Totals		7		14,650.00		2,197.50		12,452.50	0.00	800.00	(800.00)

Billing Notes

PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY FIGHT FOR THE DREAM.

ACTG ORDER NO- 1664; WS ORDER NO- 76162

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

ACCOUNT EXECUTIVE

412-575-2200

Gross Billing

14,650.00

Trade Value

0.00

Agency Commission

2,197.50

Local Tax

0.00

State Tax

0.00

Pre Paid Amount

0.00

Pay This Amount

12,452.50

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